

Contact Details

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PROFILE

I am a highly skilled Graphic Designer with more than 25 years experience of both in-house and commercial design environments.

Proficient in Indesign, Photoshop, Illustrator, Quark Xpress, Flash and Dreamweaver, with experience in account handling, production and project management.

Dec 2006 – Present

Conrad Advertising Ltd.
Senior Designer – Press and Online

- Senior Designer for advertising agency specialising in the travel and property markets.
- Working as part of the creative team designing national press advertising for both existing and new clients including new business pitches.
- Leading on design and build of all online advertising and email newsletters.
- Responsible for training staff members in the use of Macromedia Flash and Dreamweaver.

Oct 2004 – Dec 2006

Amber Creative Ltd.
Senior Designer/Design Manager.

- Senior Designer for design agency producing designs and artwork for all types of printed materials including brochures, press advertising, direct mail, corporate identities and exhibition panels.
- Design and construction of html and Flash based websites.
- Responsible for all design projects going through the studio (including some job costing), dealing with clients and suppliers on a daily basis.

Dec 2002 – Sept 2004

Vu2media Ltd.
Senior Creative Designer.

- Design and production of Flash based graphics, animations and interactions for live online lessons in literacy, numeracy, science and ICT for children being taught away from school.
- Design of new 3D characters and environments plus historical and literary figures for use in the 2nd generation of the service (using 3D StudioMax and Swift-3D).
- Design and production of both web and printed marketing materials to support the sales teams.

Freelance design and artwork.

- Clients include Ads Infinitum, LanBased Technologies, V9T Media and SKS Designs.

July 2002 - Dec 2002**Freelance design and artwork.**

- Clients include Ads Infinitum, Fo2PiX, Macmillan Cancer Relief, Southampton Photonics and V9T Media.

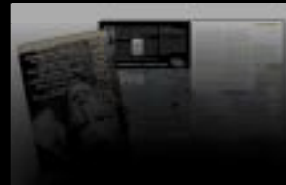
Aug 2001 - July 2002

Plato Learning.

- Graphic Artist (fixed term contract) designing and producing Flash and Photoshop graphics and animations for web and CD ROM based educational software programs for use by schools and colleges.

April 2001 - Aug 2001

Freelance design and artwork.



1989 - April 2001

Concept Associates, Berkhamsted.

Design consultancy specialising in the healthcare, IT and financial sectors, including LIG (Regent Medical and Durex), Welch Allyn, Seward Medical, HPS, Johnson & Johnson, Codman, Royal Bank of Scotland, Motorola, 7th Level and Havas Interactive.

1998 - April 2001

Designer / Account Executive - Concept 3D Exhibitions & Events.

- Client facing account management including initial client contact, project briefings, presentations and project management.
- Design and project management of exhibition stands, conferences and events. Including sourcing venues, stand attractions etc, AV support (PowerPoint presentations etc) and on-site support for both UK and European events.
- Design and project management of web and CD Rom based projects.

1994 - 1998

Designer, Concept Associates.

- Design and project management of CD rom based projects.
- Design of websites, press and online advertising and below the line marketing materials.

September 1989 - 1994

Production Co-ordinator, Concept Associates.

- Including responsibility for planning and buying of UK and European media campaigns, job costing and invoicing.

May 1989 - August 1989

EJB Creative Promotions.
Studio Manager.

1987 - 1989

Harveys Furnishing Group Ltd.
Studio Manager.

1985 - 1987

Harveys Furnishing Group Ltd.
Finished Artist.

Programs used

Photoshop, InDesign, Flash, Illustrator, Freehand, Quark Xpress, Dreamweaver, Fireworks, PowerPoint.

Education

HND Graphic Design.
Studied at Barnet College 1982 -1984.

Foundation Course General Art and Design
Studied at East Ham Technical College 1981 - 1982.

Beal Grammar School.
2 'A' levels (Art and English Literature) 1981.
6 'O' levels.
5 'CSE' 1979.

Pastimes

Playing guitar.
Gardening.

Other Information

Mac and PC literate.
Clean Driving Licence.
Non Smoker.
Married.

Further Information, References and Portfolio available on request.

